

Impact Report FY24

Introduction

The Iowa Association for the Education of Young Children's Impact Report is prepared for the benefit of members to report on the programs, activities, and financial condition of the organization. While the details of these areas represent a look back, it also helps us look forward by providing the most up-to-date information to our members and stakeholders.

Iowa AEYC is a nonprofit organization whose goal is to advance the early childhood profession. As a state affiliate of the National Association for the Education of Young Children (NAEYC), we support efforts to uphold quality standards, improve teaching and learning practices, promote leadership and professional development, improve excellence in early childhood education programs, and build public awareness through advocacy and outreach. Together with NAEYC, we support excellence, inclusion, innovation, and community in the ECE profession. We work to achieve a collective vision: that each and every young child thrives and learns in a society dedicated to ensuring they reach their full potential.

Sincerely, Iowa AEYC's Governing Board and Executive Director



Brandy Smith
*Governing Board
President*

Brandy Smith
Crystal Abbe
Brian Kingrey
Brenda Loop
Renee Hardman
Tracy Ehlert
Linda Fitzgerald
Kristin Rourk
Kelsey Andersen
Tiffany Skaggs
Marc Elcock
Amy McGinn



Jillian Herink
*Executive
Director*

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Vice President, NAEYC Affiliate Advisory Committee Rep
Treasurer
Secretary
High-Performing Inclusive Organization Chair
Early Childhood Workforce Advisory Committee Chair
Public Policy Chair
Membership & Innovation Recruitment & Support Co-Chair
Membership & Innovation Recruitment & Support Co-Chair
At-Large Member
At-Large Member
NAEYC Affiliate Advisory Committee Rep (Ex Officio)

Thank You

We greatly appreciate our donors, sponsors, and funders for supporting the vision that each and every child thrives and learns in a society dedicated to ensuring they reach their full potential.

Funders

- Early Childhood Iowa
- Iowa Department of Health and Human Services
- Polk County Early Childhood Iowa
- United Way of Central Iowa

Donors

Mary Airy
Crystal Abbe
Kelsey Andersen
Rebecca Ausman
Leann Andre
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Julia Green
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Barb Merrill
Gladys Movall
Miranda Niemi
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Tiffany Skaggs
Brandy Smith

Mike Stiehl
Kala Sullivan
Jennifer Wright
Justina Yoder

Financial Report

Year ended June 30

REVENUES WITHOUT DONOR RESTRICTIONS

	<u>2024</u>	<u>2023</u>
T.E.A.C.H. Program		
Iowa Department of Human Services	\$ 2,162,000	\$ 2,262,000
Iowa Department of Management	329,612	378,023
Iowa Department of Public Health	562,504	692,495
United Way of Central Iowa	-	78,000
Early Childhood Iowa, Polk County	-	92,000
Copayments from recipients	<u>85,182</u>	<u>85,888</u>
	3,139,298	3,588,406

WAGE\$ grants and contract revenue	7,000,000	7,000,000
Other grants and contract revenue	495,593	668,892
Contributions and public support	6,533	12,818
Conference revenue	98,969	110,412
Membership dues	23,481	47,725
Sponsorship revenue	49,950	19,150
Investment return	25,039	726
Miscellaneous	<u>10,978</u>	<u>31,137</u>
Total revenues without donor restrictions	<u>10,849,841</u>	<u>11,479,266</u>

EXPENSES

Program services—education and training	9,277,028	9,871,106
Supporting services—management and general	<u>827,052</u>	<u>776,728</u>
Total expenses	<u>10,104,080</u>	<u>10,647,834</u>

CHANGE IN NET ASSETS WITHOUT DONOR RESTRICTIONS	745,761	831,432
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NET ASSETS

Beginning	<u>1,521,856</u>	<u>690,424</u>
Ending	<u>\$ 2,267,617</u>	<u>\$ 1,521,856</u>

Mission

Iowa AEYC promotes high-quality early learning for each and every child, birth through age 8, by connecting practice, policy, and research. We advance a diverse, dynamic early childhood profession and support all who care for, educate, and work on behalf of young children.

Vision

Each and every child thrives and learns in a society dedicated to ensuring all children reach their full potential.

Core Values

- Collaboration — Understanding that our work is most effective when shared with stakeholders, members, partners, and staff.
- Communication — Being responsive and consistent in our message to stakeholders.
- Data-Driven — Providing transparency and showing integrity through numbers, facts, stories and more. Documenting outcomes, change, and work to be held accountable to our stakeholders.
- Equity — Moving from the status quo toward more equitable and inclusive practices through community and collective action.
- Flexibility — Being able to pivot, adapt, and work with others while being open-minded to workflow changes.
- Integrity — Being trustworthy and honest in our choices and actions regardless of accountability.
- Respect — Acknowledging the feelings, wishes, rights, and traditions of others.



**Billi
Beeck-Lovan**
WAGE\$
Counselor



**Kate
Granzow**
Lead WAGE\$
Counselor



**Mackenzie
Johnson**
WAGE\$
Counselor



**Wendy
Mosdal**
Executive
Specialist



**Lisa
Stocksleger**
ECQuIP
Consultant



Amy Bice
CDA® Navigator



Lori Chicchelly
Controller



Melissa Ellis
CDA® Navigator



Pam Ellis
T.E.A.C.H.
Counselor



Sophiap Eng
Administrative
Specialist



Tammy Engebretson
Director of
Quality Initiatives



Johnna Haggerty
ECQuIP
Consultant



Lisa Hajek
CDA® Navigator



Leah Hannah
Administrative
Specialist



Kassy Hegland
T.E.A.C.H.
Counselor



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Executive
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Kayla Hunziker
T.E.A.C.H.
Coordinator



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CDA® Navigator



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Communications
Coordinator



Lauren Linnenbrink
WAGE\$
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Haley Maffin
Lead WAGE\$
Counselor



Jana McCann
WAGE\$
Counselor



Ashley Otte
Director of
Workforce
Initiatives



Laurie Parker
ECQuIP
Consultant



McKenzie Parker
T.E.A.C.H.
Coordinator



Jessica Shields
T.E.A.C.H.
Counselor



Jonni Solum
Events
Coordinator



Tierney Sothman
T.E.A.C.H.
Counselor



Jennifer Stritz
ECQuIP
Consultant



Roberta Wendelboe
Administrative
Specialist



Jaden Wulfekuhle
CDA® Navigator

**OUR
STAFF**

Membership

954

members in FY24

962

members in FY23

Iowa AEYC is an affiliate of the National Association for the Education of Young Children (NAEYC), a professional membership organization for the early care and education workforce that works to promote high-quality early learning for all young children. Membership with Iowa AEYC comes with a NAEYC membership, giving our members **access to the world's largest early childhood organization.**

Members join Iowa AEYC to:

- Access educational conferences.
- Advocate for their profession.
- Build their resume.
- Broaden their knowledge.
- Be a mentor.
- Make connections.
- Challenge themselves.
- Be leaders.

Our Professional Engagement Groups are interest-based groups for early care and education professionals (both members and non-members) around the state of Iowa. The following engagement groups are meeting: **Developmentally Appropriate Practice, Advocacy, Quality, Leadership, and Family Child Care.**

66

total number of unique PEG participants

11

total number of PEG meetings

- 4 advocacy meetings
- 4 DAP meetings
- 4 FCC meetings
- 3 leadership meetings
- 2 quality meetings



PEGS

1.18.24

date of the most attended PEG meeting - 38 participants in total - a combined advocacy & leadership meeting featuring John Wilson, President of Kansas Action for Children

Legislative Recommendations

Iowa Child Care Coalition (ICCC)

Iowa AEYC is part of the Iowa Child Care Coalition. ICCC was formed to more strategically address Iowa's child care crisis. The Coalition, through nonpartisan legislative recommendations, seeks to increase access, affordability, and quality of child care while increasing the stability of the child care workforce across Iowa.

2024 Legislative Recommendations

The 2024 ICCC policy priorities seek to expand on recommendations included in the Governor's Child Care Task Force Report and advance strategies implemented with federal funding from the ARPA Stabilization Grants.

- | | |
|--|---|
|  Continue to allow child care providers to automatically qualify for Child Care Assistance (CCA). |  Establish a child care workforce state matching grants program to fund innovative strategies that support the recommendations in the 2023 Iowa Child Care Workforce Study . |
|  Increase the CCA reimbursement rates to 75th percentile of the most recent market rate survey. Consider moving to cost of care information rather than market rate to inform CCA reimbursement rates. |  Increase the CCA entrance income limit from 160% FPL to 185% FPL. |
|  Increase the number of absence days allowed for CCA. Consider paying for enrollment rather than attendance. |  Implement tax initiatives and strategies. <ul style="list-style-type: none">• State income tax exemptions for child care providers.• Address property tax valuation for child care centers to reduce overhead. |

We also urge Iowa to sustain funding for intervention and prevention services for birth to 5 year-olds.

Key:  CCA  Taxes  Public-Private Partnerships

2024 ICCC Member Organizations

The coalition members, along with our statewide partners, collectively support these recommendations to create a more accessible, affordable, high quality child care system sustained by a professional, competitive, and compensated workforce.



T.E.A.C.H. Outcomes



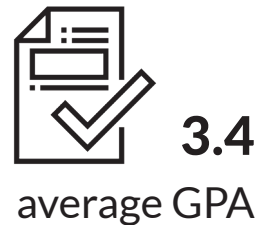
The T.E.A.C.H. Early Childhood® Iowa (Teacher Education And Compensation Helps) program is part of a comprehensive national strategy that provides teacher education and compensation to lowans who work with children birth to five years old. By promoting higher education, T.E.A.C.H. is helping to establish a well-qualified, fairly-compensated, and stable workforce.

Through the right combination of economic and social support, T.E.A.C.H. helps early educators succeed. The program supports professional development of teachers, knowing that Iowa's young children benefit with more highly qualified, diverse teachers who stay in their classrooms and in the field.

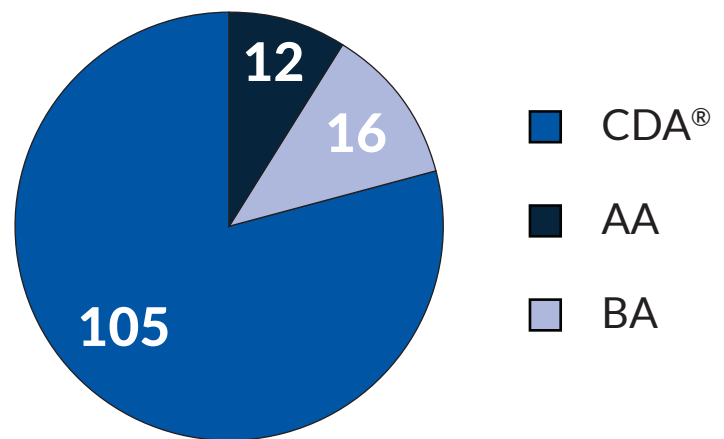
97% of sponsoring programs would recommend T.E.A.C.H. to someone they know



19%
average wage increase



Degrees Earned

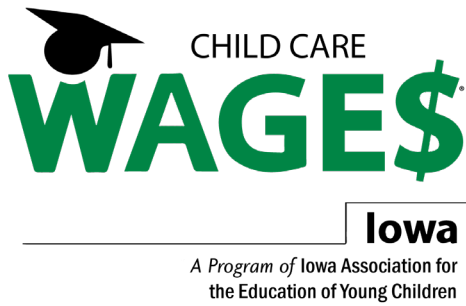


5000
total credits earned

Total: 133

93% retention of T.E.A.C.H. staff in their programs

WAGE\$ Outcomes



Child Care WAGE\$® Iowa provides education-based financial stipends to those in the early care and education workforce in order to improve retention, compensation, and education levels of those working with children ages birth to five years old.

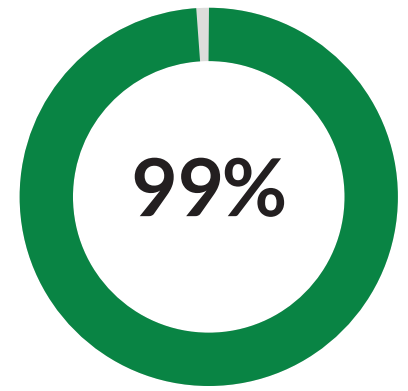
WAGE\$ is more than just a salary supplement; the program is a workforce initiative that positively influences the early childhood system. WAGE\$ serves as an incentive for staff at qualifying programs to consider increasing their education and for programs to take steps to increase their level of quality and/or begin serving children from low-income families.



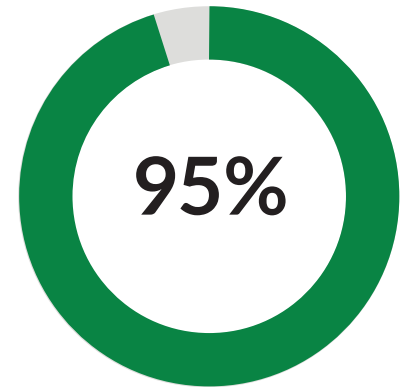
**1636 participants at
617 employers**

\$5,357,390
in financial awards

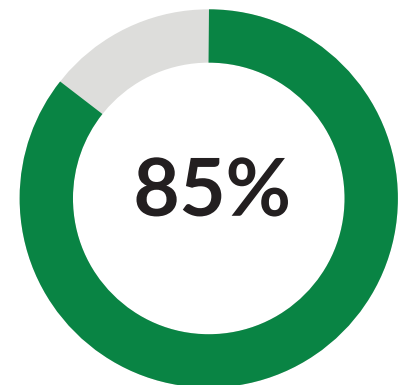
\$2085
average six-month supplement



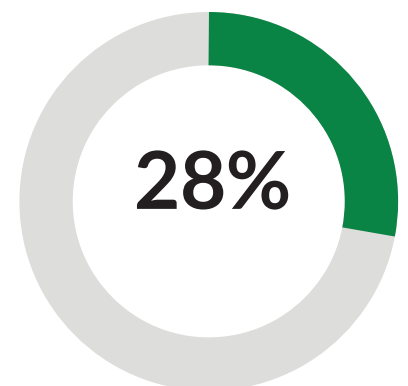
satisfaction rate among
participants and employers



participants say WAGE\$ helps ease
financial stress



retention rate of participants at
their employers



recipients on temporary
education levels completed
additional college coursework

ECQuIP Outcomes

ECQuIP (Early Childhood Quality Improvement Project) supports 14 early childhood programs that serve at least 30% children from low-income families in Polk and Dallas counties.

Demographics Served

1,296

children birth to age five,

64%

of which receive Child Care Assistance.



A Project of Iowa Association for the Education of Young Children



Professional Development

We provided 62 hours of professional development for center staff on topics such as early childhood learning and development, classroom management, and social emotional development.



Screenings & Referrals

We facilitate various screenings and referrals, such as developmental, math, literacy, and social emotional. We also partner with EveryStep for health screenings and Dental Connections for dental screenings.



Center Support

We conducted 940 center visits, providing over 260 staff with support in curriculum, assessment, developmental screening, classroom management, and director consultation.

CDA® Navigator Outcomes

The Child Development Associate® (CDA) Credential™ is a recognized part of child care regulations in Iowa and across the country. The credential is based on a core set of competency standards and includes an assessment process. It is the best first step to earn more education in the early childhood field.



Our CDA Navigators work side-by-side with CDA candidates to support and facilitate the CDA process. They also build partnerships with community colleges and other training entities that provide education and training for the early childhood workforce. 2024 was their first full year of programming, and their results are amazing!

65

Number of CDAs Earned

16

Number of Trainings Hosted

110

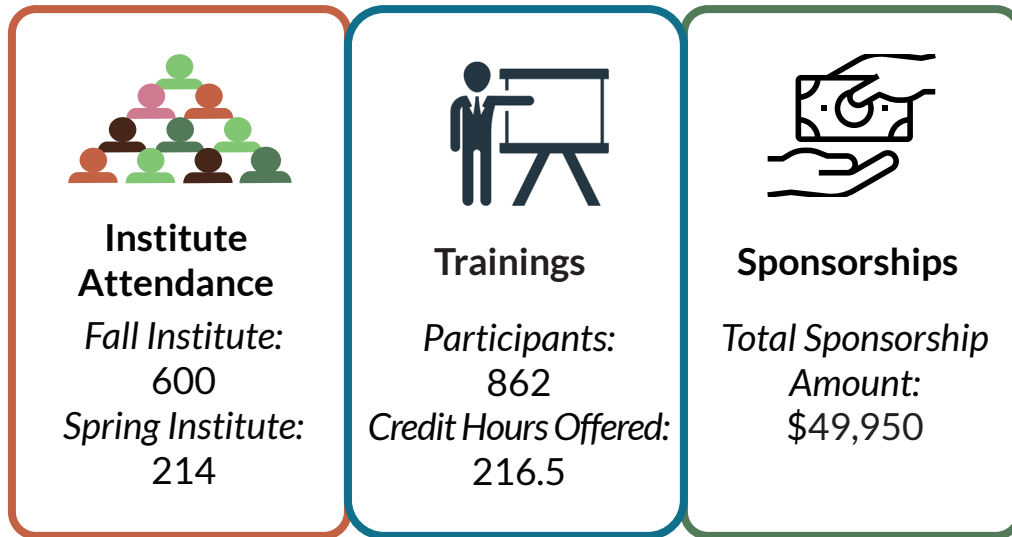
Number of Partnership Meetings

53

Number of PDS Visits

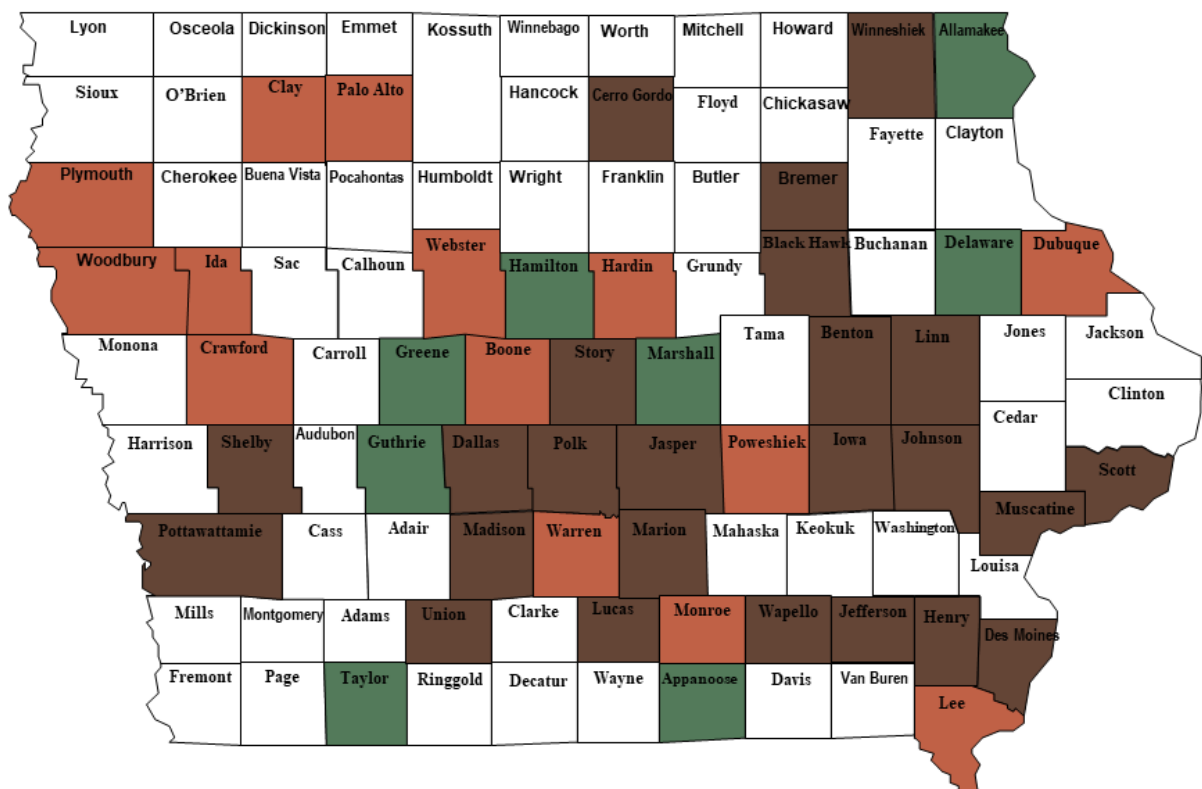
Professional Development Outcomes

Iowa AEYC is proud to offer two annual professional development conferences for early care and education professionals to learn about relevant and research-based topics in the early childhood field. Attendees earn training credit from the Iowa Department of Health and Human Services, which helps improve their programs' quality ratings. This year, we received a record number of sponsorships for these events, which helped pay for speakers, networking sessions, venue, and more.



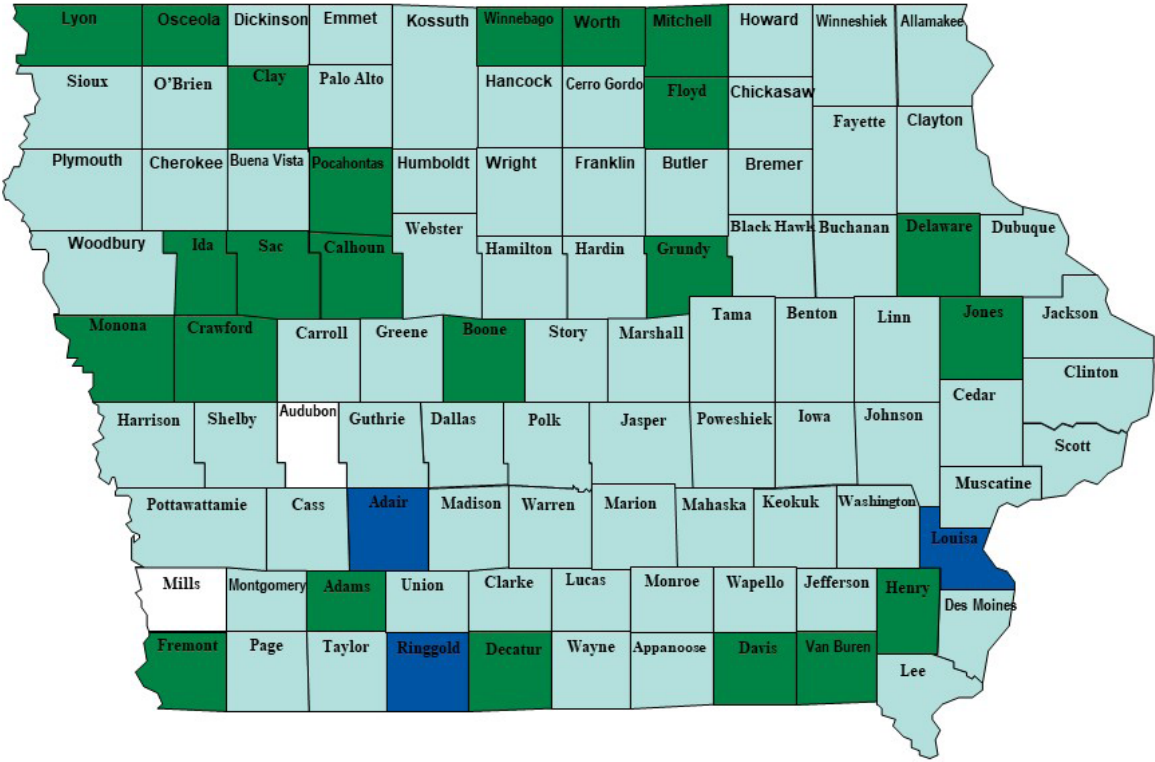
Event Attendance by County

Key: Fall Institute Spring Institute Both



T.E.A.C.H. & WAGE\$ Participation by County

Key: T.E.A.C.H. WAGE\$ Both



Membership by County

Key: County with at least one member

